

Murphy Lot Visioning Project



Public Engagement Meetings- Session #2
November 4, 2020
6:00pm via Zoom



Welcome!

Public Engagement Meeting # 2- Murphy Lot Visioning Project

6:00 – 7:00 p.m. Wednesday, November 4, 2020

Meeting held via Zoom

Purpose:

The purpose of this Second Public Engagement Meeting for the Murphy Lot Visioning Project is to review and introduce information to us all regarding the project area and the visioning and planning process that we are all undertaking together. Through this meeting, participants will learn about the details and parameters that surround the project, and we will also be reviewing the responses from a preliminary public input survey that was conducted after our first meeting. Community members will then be prepared to provide thorough, informed, and thoughtful input and feedback via the second project survey that the project team is requesting be completed. The survey results will be provide a refined and prioritized list of ideas and actions to ultimately be discussed further so that a consensus can be developed surrounding the vision(s) for the Murphy Lot.

Format:

The format of this meeting will be a presentation/discussion via Zoom. This meeting will have three primary components:

1. **A description of the planning process that we are to undertake.**
2. **A presentation regarding the project area.**
3. **An opportunity for questions to be asked by all participants.**

Input and Feedback:

Your thoughts and ideas, about the project, are valuable. We are asking that all participants complete the online Second Public Survey designed by the project team.

Please take a few minutes to fill out the survey, as it will be an integral part of our ongoing planning process.

Thank you all for your participation in this project and your valuable input and feedback.

Why are we here?



- ▶ Visioning for the Murphy Lot
 - ▶ Blairsville Community Development Authority (BCDA) and Blairsville Borough want your participation and feedback. We are developing a plan based on our community visioning process.
 - ▶ Short Term Vision- now-2027
 - ▶ Long Term Vision- 2027 and beyond
- ▶ Project Steering Committee
- ▶ Our Planning Process and Timeline
 - ▶ First meeting (Information and Input Survey)- September 30, 2020.
 - ▶ This is our second meeting (Idea Discussion/Development, Feedback/Prioritization)- November 4, 2020
 - ▶ Third meeting (Discussion of priorities, Organization of the Plan) December 9, 2020
 - ▶ Fourth meeting (Presentation, Discussion, Feedback) December/January, 2020
 - ▶ Final Plan , early 2021

What is Placemaking?

- ▶ Placemaking inspires people to collectively reimagine and reinvent public spaces as the heart of every community. Strengthening the connection between people and the places they share, placemaking refers to a collaborative process by which we can shape our public realm in order to maximize shared value. More than just promoting better urban design, placemaking facilitates creative patterns of use, paying particular attention to the physical, cultural, and social identities that define a place and support its ongoing evolution.

Placemaking is

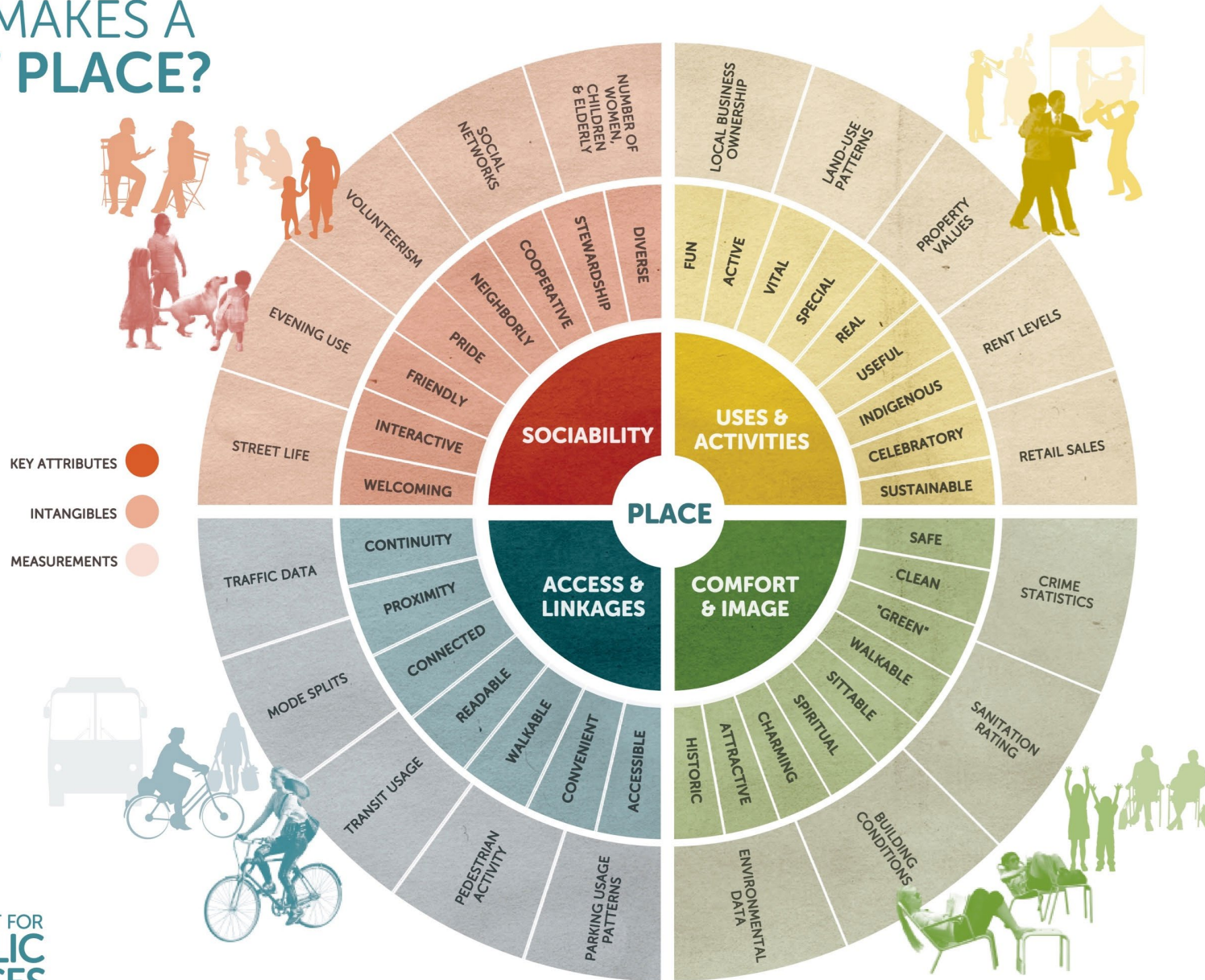
- Community-driven
- Visionary
- Function before form
- Adaptable
- Inclusive
- Focused on creating destinations
- Context-specific
- Dynamic
- Trans-disciplinary
- Transformative
- Flexible
- Collaborative
- Sociable

Placemaking is not

- Top-down
- Reactionary
- Design-driven
- A blanket solution or quick fix
- Exclusionary
- Car-centric
- One-size-fits-all
- Static
- Discipline-driven
- One-dimensional
- Dependent on regulatory controls
- A cost/benefit analysis
- Project-focused

*“What Is Placemaking?” Project for Public Spaces, 2007,
<https://www.pps.org/article/what-is-placemaking>*

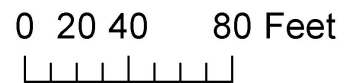
WHAT MAKES A GREAT PLACE?



History of the Murphy Lot



Future
???



Developing a Vision

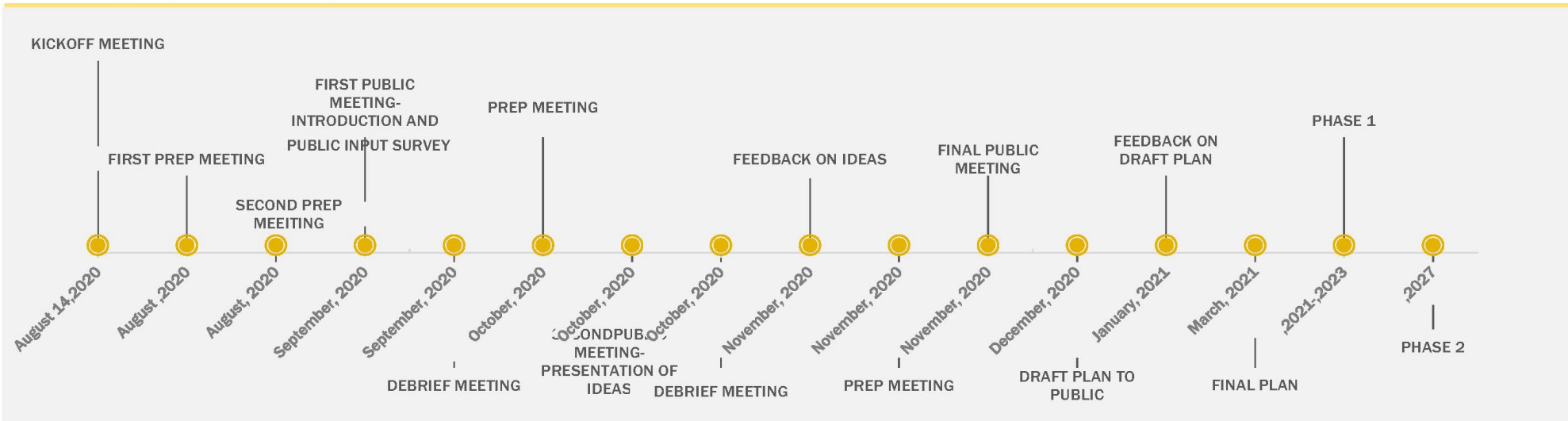
- ▶ Developing a green space into a green place!
 - ▶ Short Term
 - ▶ 0-7 years
 - ▶ Why 7 years
 - ▶ Parameters based on Community Development Block Grant - Cooperation Agreement
 - ▶ 5 years after close out of contract (likely 2022)
 - ▶ Greenspace- Open space and recreation activities
 - ▶ Lots of potential uses- need to confirm
 - ▶ Long Term
 - ▶ 7 years and beyond
 - ▶ Not restricted to greenspace
 - ▶ How can this lot benefit the community?
 - ▶ What is the best use for the lot?



Looking ahead

- ▶ Second survey to prioritize and further develop the refined public input into action strategies.
- ▶ Survey Locations- Online, Blairsville Borough, BCDA, ICOPD, Rep. Struzzi's Office, Senator Pittman's Office
- ▶ How to turn surveys in?
- ▶ Please return surveys by Monday, November 30th , 2020
- ▶ Project Website: <https://icopd.org/murphy-lot-visioning-project.html>
- ▶ Project Facebook: Blairsville Murphy Lot
- ▶ Next meeting: Wednesday, December 9th, 2020

Murphy Lot Project



What is the data from the first survey saying?

Comments and Questions?

► Contact Us-

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